

# Women in *Business*

## A MESSAGE FROM OUR 2011 PRESIDENT RACHEL KIMMAN ON PERSONAL AND PROFESSIONAL GROWTH

*As your new President, I wish to warmly greet all of the Women In Business membership. With the new Board of Directors, I see us moving ahead and refocusing our efforts, on a vision of networking today, for tomorrow. Women In Business seeks to help women in a variety of industries grow both personally and professionally through new and long-lasting relationships. I believe that in this economy, many women are searching for meaningful and profitable work both from home and in the corporate office. I invite you to make a choice now, invite other business women to join you, and attend as many of the monthly luncheons, or events as possible. Speaking of personal growth, I truly enjoy reading self-improvement books. Right now, I'm reading *The Compound Effect* by Darren Hardy, publisher of *Success Magazine*. There are some really amazing downloadable tools on his website to assist with goal setting and tracking small steps daily to make an even bigger change in life. I admit it, this does require work! And change doesn't happen overnight, but this book really helped me break down the smaller steps required in order to achieve my larger business goals. What books are you reading now? Do you read for business growth, knowledge, inspiration, self-improvement or just plain fun? Send me an email at [wibpresident@mail.wibwinona.net](mailto:wibpresident@mail.wibwinona.net) and let me know what you're reading now.*



*In order to support our vision of networking today, for tomorrow, a simple networking opportunity will now be part of our monthly luncheon agenda. Of utmost importance is to educate one another about the products and services our businesses offer and how we can help grow each other's businesses. To promote your business, please bring business cards to the luncheons.*

*Thank you to those who supported our Cabin Fever Scholarship Dash volunteering your time at the event and especially those who served on the committee. Participants gave a 'thumbs up' and we are pleased to have funds to set aside for the Vicki Decker Scholarship.*

## Upcoming Changes

*The WIB website [wibwinona.org](http://wibwinona.org) is undergoing a redesign that will allow for web luncheon registration and much more.*

# Meet the 2011 WIB Board of Directors



## **Rachel Kimman - President**

Rachel Kimman helps companies reduce stress, build better relationships within companies and helps to create a bunch of happy employees! She is a dynamic lady that is results driven, yet has time for some fun along the way. Rachel's ability to go above and beyond the call of duty is the standard by which she lives. Customer service is one of her favorite parts of her business! Her incentive business has been thriving for 8 years now and Rachel was just named "President", for Women in Business in Winona. She also serves as a Hostess for the BNI Chapter of Business Network International in Winona. Rachel loves people and loves to see people being acknowledged! She and her husband Bert have lived in Winona for 13 years where her husband is employed at Fastenal. They enjoy wine tasting and outdoor activities!



## **Amber Hamernik - Programs Director**

Amber Hamernik is the Mortgage Banker for Eastwood Bank in Winona. She has been in the banking industry for over 10 years. Amber currently holds the position of President for the Winona Business Connections chapter of BNI. She has also been involved in Habitat for Humanity and Junior Achievement. She is a Winona Native and graduated from Winona State University. Amber enjoys running, spending time with friends, and keeping busy with her 3 children.



## **Sarina Johnson-Like - Treasurer**

Sarina Johnson-Like is a Senior Accountant at Hawkins, Ash, Baptie and Company, LLP and has worked there since January 2006. She specializes in not-for-profit auditing and is in charge of non-profit audits for organizations operating Minnesota charitable gambling. Her broad experience includes engagements in staffing commercial and employee benefit plan audits. In the area of tax accounting, Mrs. Johnson-Like handles the preparation of individual, partnership, corporate, and not-for-profit tax returns. Mrs. Johnson-Like is a 2005 graduate of Winona State University with a bachelor's degree in Accounting and is a member of the Minnesota Society of Certified Public Accountants. Sarina is Treasurer of Women In Business and is a member of Winona Area Chamber of Commerce Young Professionals Club.



## **Candice Mayberry - Newsletter Director**

Candice Mayberry is the Marketing Arts Director for Hiawatha Broadband Communications, Inc (HBC) in Winona, MN. She joined the company as the Web Developer & Graphic Designer in 2007. Candice attended Winona State University and Capella University graduating with a B.A. in Graphic Design with an emphasis in web and multimedia animation. She is currently attending Winona State University part-time to earn a B.S. in Marketing. Candice has been providing photography, graphic and web design services under her own company ICandiberry Designs since 2000. Candice is the Newsletter Director for Women in Business, Winona Chapter and a member of the Great River Shakespeare Festival's Survey Committee.



## **Laurel Mohen - Promotional/Historian Director**

Laurel was born in Klamath Falls, Oregon and raised in California. She returned to Oregon to attend Lewis and Clark College where she studied Medical Anthropology. Laurel settled in Portland, Oregon where she worked with women and children escaping violence. Laurel developed an affinity for the Midwest after attending law school in Iowa. After graduating from the University of Iowa College of Law in December 2006, Laurel returned to California where she worked in the fields of Maritime Law and Bankruptcy. Laurel joined Libera Knapp in 2010. She also has extensive experience in Immigration Law and is a well seasoned traveller.



## **Lori O'Brien - Past President**

Hello fellow WIB members. My name is Lori O'Brien and I am now serving on the Board as Past President. The President position is actually a 3 year term, starting with Vice, next as President and then a year as Past President. My position prior to this was on Sites and Menus for 2 years and I have been involved with WIB for several years now. The opportunity to serve on the Board has been a great opportunity for my own personal growth and I encourage each and every one of you to look at your talents and how you can help WIB reach its full potential to further enrich our members. Currently I am the VP of Administration at Sport & Spine Physical Therapy and in July it will be my 10th anniversary with them. I am married with two grown girls, LOVE to travel and also try to volunteer as much as I am able with community events.



## **Deb Hegland - Vice President**

Deb and her husband Bryan have lived in Winona for just over 32 years. They have 2 grown children and one adorable granddaughter named Teagan. Deb worked as an RN at Winona Health for 24 years. She started a Mary Kay business on a whim about 15 years ago. Deb is excited to stay that she was able to quit her nursing job and work her business on a full time basis for the past 8 years. Deb has over 350 customers and 200 Mary Kay consultants that she works with in over 28 states in the US. Deb loves helping women look and feel better about themselves by sharing Mary Kay products with them.



## **Tara Leinonen - Recording Secretary**

Tara Leinonen received her Bachelor of Science degree from Winona State University in 2004. She has worked at Winona Agency since 2006; progressing from the File Room to her present position as Commercial Lines Account Manager where she assists businesses with their insurance needs. Presently, Tara holds a Certified Insurance Service Representative (CISR) designation, and is currently completing her Certified Insurance Counselor designation (CIC). On a personal note, Tara is passionate about running. She has participated in many small races, has completed two marathons, and also completed the Ragnar Relay Great River race.



## **Chianne Thicke - Public Relations Director**

Chianne was born and raised in Winona and studied at Winona State University where she studied Mass Communication - Public Relations and Women's Studies. After graduating from Winona State University, Chianne spent three months living in London and traveling in Europe. Returning to work at RTP Company as a Customer Service Representative and J.R. Watkins Naturals as a Trade Marketing Web Coordinator. Chianne joined Winona ORC Industries in 2011 as the Administrative Marketing Assistant.

## **Board Members Not Pictured**

**Mandy Beth - Corresponding Secretary & Membership Director**  
**Terrie Lueck - Sites & Menus Director**

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